



OBJECTIVE

As an intern at your organization I hope to inculcate knowledge and skills pertaining to the field of Digital Marketing. I am confident that my varied experience will enable me to contribute to the organization in a worthy manner.

EXPERIENCE

WORK EXPERIENCE

JULY 2015 - PRESENT

- **Co-Founder/Editor** of **DeStella.in** (December 2015-present) - An online portal that started as a Facebook page. Currently I edit and curate all content posted to the website and the Facebook page, in line with the intention of bringing inspirational stories to our audience.
- **Head of Operations** for **Auxport.in** (July 2015-September 2015) - An Artist Services and an Event Services company, I looked after getting clients on board the artist support portal and helped organize music related events under the Auxport banner (Sunburn Goa 2013, 2014, 2015)
- **Content Developer** for **Rentport IT Services Pvt. Ltd.** (July 2015-September 2015) - An online portal providing services and products on rent, I helped create content for the website, as well as content for future marketing initiatives.

INTERNSHIP EXPERIENCE

JUNE 2012 - JULY 2014

- **Content Writer** for **Delhi Food Walks** (May 2014-July 2014) - Contributed to the food blog of the website www.delhifoodwalks.com, as a reviewer of restaurants and roadside eateries.
- **The Loudest Crew Member** at **OML Entertainment Pvt. Ltd.** (August 2013-January 2014) - Helped to organize and manage various events (Russell Peters World Tour 2013 & NH7 Weekender) under the NH7 banner. I further helped conduct on-ground promotional/marketing activities for the aforementioned events.
- **Corporate Communications Intern** at **STAR India Pvt. Ltd.** (June 2012-September 2012) - Assisted the team in managing TV listings for all channels in the network & provided assistance in PR activities by coordinating with internal teams to communicate the network's achievements and developments to the media.

EDUCATION

HIGHER EDUCATION

JULY 2012 - MARCH 2016

PGP-CEM (Entrepreneurship Management)	September 2015 - March 2016	XLRI Jamshedpur	Grade - B CQPI - 5.042	-
B.A. (Hons.) Philosophy	July 2012 - May 2015	St. Stephen's College, Delhi University	56.5% Second Division	6/12



SECONDARY EDUCATION

AISSCE (Class XII)	2011	Sanskriti School, New Delhi	84%	15/32
AISCE (Class X)	2009	Sanskriti School, New Delhi	76%	-

POSITIONS OF RESPONSIBILITY

- **Class Representative** (2012-2015) for Philosophy Batch of 2015 at **St. Stephen's College**.
- **Vice-President** (2014-2015) of The CineClub, film society of **St. Stephen's College**.
- **Associate Editor** of VERGE - Annual Magazine of **Entrepreneurship Development Centre** at **XLRI Jamshedpur**.

SKILLS

- Working proficiency with MacOS Productivity Apps (Pages, Numbers, Keynote) and MS Office (Word, Excel, PowerPoint)
- Fluency in written and spoken English, spoken Hindi & basic conversational knowledge of French.

MISCELLANEOUS INFORMATION

- An avid reader of fiction, I count Vince Flynn and Jack Higgins among my favorite authors.
- As a travel & adventure sports enthusiast, I have been to over 250 places in the country as a tourist and have pursued an adventure sports induced adrenaline rush since the age of 10.
- A hobbyist photographer, I specialize in landscape photography with a DSLR, and I am proficient in mobile phone photography. I recently had a few photographs clicked by me go up on sale in an event at XLRI Jamshedpur.
- Have been an actor and a dramatics enthusiast since a very young age, having acted in many school and college productions.
- I am currently honing my skill in videography and video editing, so that I can add to my portfolio of miscellaneous skills.